

INFORMATION CLAUSE OF THE WEBSITES

bruk.info.pl;
modernline.info.pl.

Subject to Art. 13(1) and (2) of the GDPR (Regulation of the European Parliament and the Council (EU) 2016/679 dated 27 April 2016 on the protection of natural persons with regard to the processing of personal data and the free movement of such data, and repealing Directive 95/46/EC), we inform that:

The Controller of your data is:

BRUK SP. Z O.O. [limited liability company] with its registered office at ul. Nowa 28G in Czyżowice, postal code: 44-352, tel.: +48324560970, e-mail address: bruk@bruk.info.pl;

You may contact with the Inspector for Personal Data Protection by e-mail:

iod@bruk.info.pl

What is the purpose of processing your personal data?

- marketing activities
- analysis of activity on the website
- preparing data statistics

Why do we process your data?

Leaving your data on the websites bruk.info.pl and modernline.info.pl is voluntary. Your consent, which also results from personal settings of your Internet browser, is the basis for data processing. Lack of consent for leaving your data disallows our sending you marketing information and information on the competitions.

Who may receive you data? Where your data may be transferred?

The receivers of your data are or may be the employees and partners of BRUK SP Z O.O. as well as the subcontractors of services related to marketing and maintenance of the websites, including the supplier of newsletter service and Google Analytics, Google AdWords, Facebook Pixel. The indicated receivers undertook to process personal data in a manner which guarantee safety level adequate to the risk of processing personal data. Your data may be transferred to the receivers in third countries, i.e. outside the European Economic Area, within the operation with the companies: Google Analytics, Google AdWords, Facebook and Pixel.

Profiling and monitoring your activity on our websites:

Your data is subject to automatic profiling, however it will not cause any legal effects towards you. Profiling your data consists in automated data processing for the forecast of personal preferences and interests. We also inform you that in order to turn off the tracking of your activities on our website you may use the application:

<https://tools.google.com/dlpage/gaoptout>

How long will we store your data?

Your data will be processed and stored depending on the period of using IT technologies Google Analytics, Google AdWords, Facebook Pixel.

What are your rights?

You are entitled to demand from BRUK SP. Z O.O. to correct, remove, restrict processing, receive and transfer to other controller, access/view the transferred personal data and additionally to file a complaint to the President of the Office for Personal Data Protection.

Profiling is used in Google Analytics, Google AdWords, Facebook Pixel. In the event of objection to profiling, we ask for changing the settings of your browser.

How do we care about the safety of your data?

Your data is processed by BRUK SP. Z O.O. by means of IT systems which ensure safety of the processed data (by encoding the sent data, SSL certificates, periodic software updating, among others) with provision of technical and organizational means which ensure the level of safety adequate to the risk of processing.